

Adnan Shawkat

HEAD OF SOFTWARE DEVELOPMENT

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PROFESSIONAL SUMMARY

Head of Software Development with 14+ years' experience building and leading engineering teams across Bangladesh, Singapore, Sweden and the US. I own delivery end to end — scoping, architecting and shipping — with deep hands-on expertise in **WooCommerce** and **Shopify**. My teams build purpose-fit systems — custom plugins, Liquid themes, headless account portals, subscription and reporting infrastructure — instead of stacking fragile off-the-shelf add-ons, which keeps client platforms fast, maintainable and genuinely their own. That work now extends into AI and automation — LLM-backed features inside client products, custom MCP servers that let AI assistants operate the platforms we maintain, and n8n pipelines that take manual work out of client operations. Equally comfortable in a code review and in a client strategy call.

CORE EXPERTISE

E-Commerce	WooCommerce & Shopify architecture, subscription and recurring-billing systems, payment gateway integration, custom checkout flows, cart & conversion optimisation, platform migration between WooCommerce and Shopify, headless commerce
Shopify	Liquid theme development & customisation, custom sections and blocks, Online Store 2.0, Storefront & Admin API integration, third-party app integration and data sync, store setup, product/collection architecture, speed and Core Web Vitals tuning
WordPress	Custom plugin architecture in OOP PHP, theme development from scratch, Bricks Builder & Elementor custom elements, WP REST API, headless WordPress, caching and performance engineering, marketplace-grade themes (ThemeForest, WordPress.org)
AI & Automation	LLM-powered product features (support assistants, product recommendations, content and description generation), Model Context Protocol (MCP) server development for AI-operated tooling, n8n workflow automation, webhook and data pipelines across stores, CRMs and ad platforms, AI-assisted development workflow and team usage standards
Engineering	PHP, JavaScript, TypeScript, React, Liquid, jQuery, HTML5/CSS3, SQL, REST & GraphQL APIs, Figma/XD to production build
Platform & Tooling	Cloudflare Pages & Workers, Supabase, Git & code review workflows, CI/CD, Framer, JIRA / Agile delivery
Leadership	Distributed team leadership, technical mentorship and code review standards, solution architecture, client and stakeholder management, scoping and delivery planning, cross-functional coordination with marketing and growth teams

EXPERIENCE

Head of Development, Launch Titans	MAY 2023 — PRESENT
Sylhet, Bangladesh	
- Lead a distributed development team across time zones, owning delivery from scope through launch for e-commerce platforms, web applications and marketing sites. - Architect custom WooCommerce and Shopify solutions for client brands — subscription and billing systems, headless customer account portals, custom checkout flows and reporting dashboards. - Set technical direction across the agency: coding standards, review process, and a build-custom-first approach that replaced fragile off-the-shelf plugin stacks with maintainable in-house systems. - Work directly with clients to translate business objectives into technical scope, then keep engineering aligned with their marketing, email and growth programmes. - Brought AI into both the product and the process: LLM-backed features in client builds, custom MCP servers that let AI assistants operate the platforms we maintain, and n8n automations that replaced recurring manual work for clients. - Mentor engineers through pairing and code review, building a team culture of continuous learning and shared ownership. - Monitor project health across concurrent engagements, unblock the team early, and protect delivery timelines and client relationships.	

Selected client work: Tikva Drink · Contours Rx · Howdy Snax · Hundred.com · ClickFort · Splendid Sun · WWAF

WordPress Engineer, Toptal

ONGOING

Remote — Global

- Engaged through Toptal's vetted engineering network to deliver WordPress and WooCommerce work for international clients.
- Build custom plugins, third-party integrations and performance improvements on live, revenue-generating e-commerce sites.

Senior Software Engineer, TripleA

DEC 2021 — NOV 2022

Singapore

- Maintained and extended the company's WordPress plugin for cryptocurrency payment processing.
- Built integration extensions for multiple CMS and e-commerce platforms, bringing crypto payment support into new ecosystems.
- Implemented software changes precisely to design specification and supported senior engineering staff on day-to-day delivery.

Lead WordPress Developer, Strativ AB

NOV 2019 — NOV 2021

Dhaka, Bangladesh

- Led the WordPress team, owning architecture decisions and taking point on the most complex technical problems.
- Built websites from scratch against Figma and Adobe XD designs — pixel-accurate, responsive and performance-conscious.
- Served as the direct technical contact for clients and mentored developers across the team.

Senior WordPress Developer, LadyBoss

APR 2020 — FEB 2021

Albuquerque, New Mexico, USA

- Owned engineering for a high-traffic US fitness e-commerce brand, keeping the platform stable while shipping new revenue-driving functionality.
- Led a full rebuild of the website under my technical supervision.

Senior Software Engineer, Themeregion

JUN 2016 — OCT 2019

Dhaka, Bangladesh

- Developed commercial WordPress themes and plugins for ThemeForest and Mojo Marketplace, built to marketplace review standards, with several plugins published to the official WordPress.org directory.

Development Engineer, Sourcevo Innovations

JUN 2014 — AUG 2014

Dhaka, Bangladesh

- Developed and maintained customer websites; built a custom CMS in OOP PHP with AngularJS.

Software Engineer L-1, CodeBoxr

OCT 2013 — MAY 2014

Dhaka, Bangladesh

- Developed WordPress plugins, Drupal modules and Magento-based websites, plus CloudyNotes — a note-taking product for an Australian client — in CodeIgniter and vanilla JavaScript.

EDUCATION

B.Sc. in Computer Science & Engineering

State University of Bangladesh, Dhaka
Jan 2010 — Dec 2013 · CGPA 3.53

CERTIFICATION

Zend Certification Course

IBCS Primax
Dec 2012 — Mar 2013

LANGUAGES & INTERESTS

Languages: English · Bengali · Hindi | **Interests:** Swimming · Gaming & live streaming · Consumer tech